

Ask Your Clients, Improve Your Practice

An increasing number of small businesses are utilizing online surveys, according to – you guessed it – the results of a recent survey. Among the reported benefits of conducting surveys: honest, instantaneous feedback and improved insights into your business.

REPORTED REASONS FOR USING ONLINE SURVEYS:
TO HELP MAKE DECISIONS ABOUT...



SOURCE: Online Survey Usage Increases 118% Among Small Businesses.
Survey conducted by Zoomerang (www.zoomerang.com).